

For immediate release – June 16, 2015 Contact – Will Ferreira, <u>wferrei@clemson.edu</u> Sally Caldwell, Communications Coordinator – <u>scaldwell@erskine.edu</u>

## **Freshwater Coast Community Foundation Hosts Alliance Meeting**

ABBEVILLE—The Freshwater Coast Community Food Alliance (FCCFA) recently held a meeting in which they discussed the possibility of a golf cart rental business in Calhoun Falls, a farm rental business, and what the future of farming looks like for Abbeville County.

Jason Ashley, a livestock farmer, attended the meeting and provided valuable discourse about what is required in order to maintain successful farming and also the various obstacles that are presented to local producers. Many growers are beginning to sell their products at their farms rather than in the market or through a processor in order to ensure that the customers get what they want and can pay up front. After purchasing the meat at the farm, the buyer then takes the meat to a processor and the buyer pays the processing fee rather than the grower.

The meeting discussed details of livestock farming, such as essential slaughter dates, slaughter houses, and the need for more local meat processors.

The FCCFA was encouraged by the progress made by the feasibility studies and research on local farming. Once these studies are finished, the FCCF will make them available on its website www.freshwatercoastcommunity.org to promote potential agricultural business opportunities.

They also discussed the need for identifying local byproduct buyers as well as training for local butchers. This training would teach butchers how to cut meat well and ensure that the customers get exactly what they order.

Farmer's market strategies were also discussed, such as the need for a meat market and a certification process required in order to sell at the farmer's market.

As discussed in the meeting, the Freshwater Coast Community Foundation is taking even more steps to improve agribusiness in Abbeville County, McCormick County, and the southern area of Anderson County.



CUTLINE: Will Ferreira, Cody White, Amanda Morgan, Jenny Mountford, Tim Hall and Jason Ashley discussing strategies for agribusiness project implementations in the Freshwater Coast Community.

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