



For immediate release – June 30, 2015

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McCormick Chamber of Commerce Meeting

MCCORMICK—Teaming with the McCormick Chamber of Commerce, the Freshwater Coast Community Foundation (FCCF) held a meeting earlier to discuss the future of McCormick’s local business world, including a couple of exciting events that are in the making.

During the meeting, Heather McNally, program director for the McCormick Arts Council at the Keturah (MACK), provided information regarding the Quilt Tour in McCormick. This information will be soon sent out to community in order to promote this fantastic and little-known display of art and history.

The next item on the agenda was the “Small Business Night” which will take place in August. Wilder Ferreira, the Community Coordinator for the FCCF, explained the vision for this business night and what he wants to see accomplished. This business night will feature three guest speakers who will enlighten the budding business owners about putting McCormick on the map, the naturalism of McCormick, and tourism. This night will be the start of more events like this in the future, at least four times a year. The goal will be to encourage locals who have ideas about starting up small businesses and to maybe eventually even start these businesses.

Charlotte Tallent, Executive Director for McCormick County Chamber of Commerce, mentioned the constant stream of people that visit the nearby Hickory Knob State Park and suggested that the rest of McCormick use this publicity to the town’s advantage.

Although McCormick has many small businesses and opportunities, the Chamber of Commerce and the FCCF look forward to more growth of the town and more awareness in people outside of the town.



CUTLINE: Heather McNally, Charlotte Tallent, Joe McNinch, and Wilder Ferreira discuss upcoming events in McCormick and the progress of the town's economy and community.

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