

“Entrepreneurship Education is How Communities Grow Stronger”

-Will Ferreira

HOW TO START YOUR NEW BUSINESS

Your business idea can be developed into a business concept that you are passionate about and relates to something that you have experience with. From there, you can come up with a service or product that you believe can improve people’s lives.

You need to appraise the market, the targeted customers that may purchase from you. A business plan should be developed with a mission statement, an executive summary, a service or product offerings, a description of the target market, financial projections, and operating costs.

Learn how to start your new business! Come to this workshop to learn with our instructor, Matt Wiggins, Manager of the Greenwood Area Small Business Development Center.

CLASS: HOW TO START A BUSINESS Piedmont Tech 143 Hwy 72W Abbeville, SC 29620
HOURS: 10am to 12pm
DATE: November 3, 2015
WHERE: Abbeville Campus
COST: Free (must register)
Registration: 864-941-8400

