



**“Entrepreneurship Education is How Communities Grow Stronger”**

-Will Ferreira

## Using Financial Statements to Analyze a Small Business Operation

*Small business owners must understand financial numbers to be able to plan successful business actions. The financial plan must help manage cash flow, operations and prepare the owners for situations when they are short on cash.*

*Small business owners must know how to make financial projections to keep the business on track, including planned income, estimated balance sheet and debt payment monitoring.*

*Small business owners must take control of their business finances and accounting records.*

*Small business owners must learn more! Come to this workshop to learn with our instructor, Will Ferreira, Director of the Freshwater Coast Community Foundation-Clemson Entrepreneurship Education Alliance.*

**CLASS: FINANCIAL PLANNING**

Piedmont Tech 143 Hwy 72W Abbeville, SC 29620

**HOURS: 10am to 12pm**

**DATE: November 17, 2015**

**WHERE: Abbeville Campus**

**COST: Free (must register)**

**Registration: 864-941-8400**



UPPER SAVANNAH

