



### Registration & Inquiries:

All sessions are FREE, but registration is required.

Course Location: Abbeville Campus of Piedmont Technical College

Call: (864) 941-8400

Visit: [www.ptc.edu/coned](http://www.ptc.edu/coned)  
Click browse courses and then select "Professional Development"

Email: [coned@ptc.edu](mailto:coned@ptc.edu)

### Program Overview:

*Small business owners constantly face unique struggles. Marketing, sales, hiring, and time and life management are just a few of the things that a small business professional may face in today's challenging business environment.*

*Join us for the Freshwater Coast Community Foundation's FREE small business training opportunities!*

### PROGRAM PRESENTED IN PARTNERSHIP WITH:



**Registration & Inquiries:**

All sessions are FREE, but registration is required.

Course Location: Abbeville Campus of Piedmont Technical College

Call: (864) 941-8400

Visit: [www.ptc.edu/coned](http://www.ptc.edu/coned)  
Click browse courses and then select "Professional Development"

Email: [coned@ptc.edu](mailto:coned@ptc.edu)

**Training Schedule:**

**OCTOBER 6, 2015**

**10am - 12pm**

*Leadership Skills*

*"What to do to be a better leader"*

**NOVEMBER 3, 2015**

**10am - 12pm**

*How to Start a Business*

*"How to start your new business"*

**OCTOBER 13, 2015**

**10am - 12pm**

*Strategic Thinking*

*"Developing positive attitude and work ethics"*

**NOVEMBER 10, 2015**

**10am - 12pm**

*Marketing Strategies*

*"Marketing and sales strategies for small business"*

**OCTOBER 20, 2015**

**10am - 12pm**

*Decision Making Skills*

*"How to solve problems and make better decisions"*

**NOVEMBER 17, 2015**

**10am - 12pm**

*Financial Planning*

*"Using financial statements to analyze a small business operation"*

**OCTOBER 27, 2015**

**10am - 12pm**

*Personal Marketing*

*"How to Sell Yourself: Learn how to create your personal brand"*