



Freshwater Coast Community **The Entrepreneurship Academy**

Millennial Entrepreneurs

Building a Successful Business from Dream to Reality

Date, Location and Time: **McCormick High School, April 12th, 8:30am to 4pm**

Minimum: **10 participants** Maximum: **30 participants**

Academy Fee: **FREE**

Speakers: **Will Ferreira, Clemson University and Matt Wiggins, SBDC Greenwood**

Leadership Skills, Attributes and Examples

Problem Solving & Decision Making Skills

How to Start Your Own Business

Small Business Management

Marketing and Social Media for a Start-Up

Accounting & Recordkeeping Principles

Financial Analysis

Business Decision Analysis in Excel