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FCCF Business Plan Competition

DUE WEST — On May 9, 2016, Erskine College and the Freshwater Coast Community Foundation (FCCF) are proud to host their first ever Business Plan Competition at Erskine College.

During this competition, students from various high schools will present innovative entrepreneurial ideas in a PowerPoint presentation to a panel of judges. These judges will consist of successful local businessmen and women.

The competition will take place from 9:00am to 2:30pm. The class of Erskine's business professor Tracy McCurry will assist in the planning and executing of the event. These Erskine students will carry out various tasks, such as timekeeping, greeting, monitoring rooms, and escorting, among others.

In order for high school students to compete in this event, they must first present their PowerPoint business proposals to their high school teachers and then submit the PowerPoints to Erskine College. The Erskine business class students will then review the slides and notes and rank the competitors for the preliminary competition.

The preliminary competition will take place in Reid Hall on the Erskine Campus, and then the participants and their teachers will be escorted to Erskine's Bowie Arts Center for the final competition.

Following the final competition will be a guest business speaker from the FCCF, and then at 2:30pm the awards ceremony will take place.

Both Erskine College and the FCCF are excited to be a part of this competition. The community is welcome to come observe the competition and learn more about business ideas and how they become successful. The FCCF looks forward to the competition and to working with the business department of Erskine College.



CUTLINE: The business students of Erskine College that will plan, host, and execute the upcoming Freshwater Coast Community Foundation Business Plan Competition on the campus of Erskine College.

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