

For immediate release – March 26, 2018 Contact – Will Ferreira – <u>wferrei@clemson.edu</u> Melissa Billey, Project Manager – <u>melissa.a.billey@gmail.com</u>

Lake Russell Recreation and Tourism Coalition

ABBEVILLE — Lake Russell Recreation and Tourism Coalition (LRRTC) is very excited about the support that it has received from its network of Sponsors, Donors, and Supporters. LRRTC was formed to encourage, facilitate, and develop Lake Russell focused activities, events, and opportunities. This will enhance the quality of life for all of the Lake Russell communities by increasing and promoting public awareness of the opportunities available through events on the shores of Lake Russell.

This past year has been very successful in transforming the Lake Russell area in Abbeville County to showcase the "Great Outdoors." So many things have been accomplished because of the continued support from the community. Some of the events that have been held are the Lake Russell Hustle, which is a timed Run or Walk; the Paddle Fest, that allows you to enjoy Lake Russell by kayak, paddle boards, paddle boats, and canoes; the Kids Fishing Derby, held at the Blue Hole Recreation Area for all youth 15 years old and under; the Freedom Blast, which is the Premier Annual Event of the LRRTC and is held the Saturday before July 4th; and the Blue Hole Fall Jubilee, held in October, which is a fun-filled Fall Season Event.

The Lake Russell Recreation and Tourism Coalition Events for 2018 are:

Lake Russell Hustle, March 17 Fishing Derby, April 21 Paddle Fest, May 26 Freedom Blast, June 30 Blue Hole Jubilee, October 13

The LRRTC is bringing many people from outside of the area to visit and enjoy the beautiful Lake Russell area in Abbeville County. With these visitors to the beautiful Lake Russell area, the economy is being enhanced and recreation is growing. This could not be accomplished without the group of dedicated volunteers and the network of people willing to give contributions and time. The LRRTC appreciates everyone in the network and looks to their continued support of such a worthy endeavor. You may contact the Lake Russell Recreation and Tourism Coalition, 1130 Latimer Road, Calhoun Falls, SC 29628, phone: (864)630-5771, email: rktinsley@aol.com. You may also visit the LRRTC website at <u>www.lakerussellrecreation.com/</u> and their Facebook page at <u>https://www.facebook.com/LRRTC</u>. Every donation directly impacts many lives in this area. Sponsor levels are:

| Platinum | \$2000 or above |
|----------|-----------------|
| Gold | \$1000 or above |
| Silver | \$500 or above |
| Bronze | \$250 or above |
| Friends | \$100 or above |



CUTLINE: Lake Russell Blue Hole Pavilion and lake area.